



Media Contact:

Anne Carr, Bolt Public Relations
(760) 918-0834 or anne@boltpr.com

Free College Preparation Event Equips Families with Insider Knowledge and Resources

Education For Education 2008: The College Strategy Roadmap Serves As a One-Stop-Shop Event for Families Preparing to Transition Their Children to College

SAN DIEGO - September 29, 2008 - Education For Education 2008: The College Strategy Roadmap, a free educational event for families with students 9th through 12th grade looking for support and guidance during the college preparation process, will host its fall event on October 22, 2008 at the Encinitas Community Center in Encinitas, CA. Access College Foundation, a non-profit corporation that provides free educational forums and seminars, and Summit College Funding, Inc., a financial planning organization that supports families in the college planning and preparation process, have joined efforts to host this event to share information, tips and resources to educate families on how to afford college costs, properly submit college applications, take the SAT and ACT like a pro, plan ahead for a successful college career, speak the college life lingo and seamlessly transition to college life.

“Education For Education is not a financial aid night where someone displays a FAFSA form on the wall and lectures on how to fill it out, nor is it a college fair where parents and students run around to fill their bags full of goodies from various schools,” explained James Lundgren, president and CEO, Access College Foundation. “Instead, families are given access to the experts who can share insider knowledge on how to secure financial aid, scholarships and grants, how to approach the admissions process, how to prepare for the SAT/ACT tests, and much more.”

Brett Luedde, president, Summit College Funding, Inc. added, “Education For Education was created to fill a need in the community for comprehensive information about college preparation to address every question, concern or confusion. Without the headaches and concerns that are avoided with proper planning, college can be a fun, rewarding experience. Families deserve to know and understand how the system is designed and what the best strategies are for navigating the maze successfully. We want to provide education and relief to families that feel overwhelmed by this next step in their child’s life.”

As a community-focused event, many organizations have signed on to support the success of the event and will be contributing products, services and monetary donations. These organizations include:

- Rock Solid Testing Services
- Veritas Academic Consulting
- Dollars 4 College
- Mutual Trust Financial Group
- Galli Family Dentistry & Orthodontics
- Discover Organization Inc.
- Starbucks Coffee
- El Camino Bike Shop
- Hot Dog on a Stick

- JW Tumbles
- Wilson Automotive Group
- Diane W. Sherman D.M.D.
- LA Fitness
- Legoloand
- Pat & Oscars
- It's A Grind Coffee House
- Albertsons
- Staples
- KirkBooks Piano Lessons
- Henry's Farmers Market
- FastSigns
- The Math Tutor
- Westfield
- Islands
- Costco Wholesale
- 24 Hour Fitness
- San Diego Family Magazine
- Movin Shoes
- Surfdog's Java Hut
- Eat'nPark
- Trader Joes
- Chiropractic Arts
- FLIPPIN' PIZZA New York Style
- Chick's Sporting Goods

For more information about Education For Education 2008: The College Strategy Roadmap or to register for the event, visit www.education4education.com. Community members who register online before the event will be eligible to win a scholarship. Donor and value to be announced at the event on October 22, 2008.

About Education For Education:

A free, annual fall event sponsored by Access College Foundation and Summit College Funding, Inc. and featuring three expert speaker presentations, a scholarship award ceremony, and access to an abundance of college resources, Education For Education 2008: A College Strategy Roadmap is designed to guide parents and students through the transition from high school to college. Families have access to insider knowledge on financial aid, scholarships and grants, the admissions process, SAT/ACT test preparation, and more. More information is available online at www.education4education.com.

###